

SUMMER SCHOOL - August, 22 - August 24, 2016

BUSINESS INNOVATION AND LIFELONG LEARNING FOR SUSTAINABILITY

ABOUT

The UN adopted 17 Sustainable Development Goals (SDGs). They challenge everybody to **question the way we live, produce and consume**, as a person or a company. Yet companies struggle to integrate the SDGs in their business model while staying **profitable and productive**.

This Summer School provides a **mix of knowledge and best practices**, bringing together interested individuals and professionals from companies looking for sustainable solutions for business cases.

Speakers will include:

- prof. Marc Craps (KULeuven) on “Crossing sectors and borders to foster sustainability: what we can learn from cases of e-waste urban mining”
- Jan Leyssens (Plan C) on “Circular Economy”
- prof. Luc Sels (Artesis-Plantijn) on “Quality Education”
- Peter Wollaert (CIFAL) on “Future-Proof Sustainability Action”
- Maarten Dubois (Cleantech and Sustainability services) on “Sustainable consumption and production: how to foster the circular economy at the global level”

The lectures will be complemented by **real-life innovation challenges**.

PROGRAM

This Summer School presents a combination of lectures, company visits and an info market. We focus on **4 Sustainable Development Goals**:

- Goal 4: **Quality Education**. Lifelong learning opportunities for all.
- Goal 8: **Decent Work and Economic Growth**.
- Goal 12: **Responsible Consumption and Production**.
- Goal 17: **Partnerships**. To strengthen implementation and revitalize global partnerships.

TARGET GROUP

- **Professionals** (from companies or NGOs): to learn, showcase best practices or submit a real-life business case from their own organisation to work on
- **Students**: (international) BA (excl. first year), MA or PhD Business Management/ logistics.
- **Non-students** (not related to profession)

APPLICATION

Participants can apply by sending an email to summerschool@catapa.be until **July 15**.

Companies and NGOs can send **2-3 participants** and are asked to give a **small description** of the organisation and their work around sustainability, and are encouraged to send a real-life business case on sustainability that can be used as a research topic during the Summer School.

COST

Normal: € 145 (incl. lunch), Students <26: € 99

Transfer to **BE 49 9795 2861 7871**: ' Name + (name organisation)+ Summer School ”

PRACTICAL



Monday 22 –
Wednesday **24 August 2016**



HoGent Campus Schoonmeersen,
Voskenslaan 270, Gent. Close to the main
railway station (less than a 10 minute walk).
Most activities will take place in building B.



10 AM - 5.30 PM
including lunch break



Parking **entrance** by Valentyn Vaerwyckweg



In **English**

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PARTNERS



In collaboration with: Karel De Grote Hogeschool Anwerpen, Cifal, Plan C, Bee Energy, Universiteit Antwerpen, Artesis Plantijn